

POST ASH SIGNIFICANT HIGHLIGHTS

Wednesday 27th January 2021

VIRTUAL EVENT

SPONSORSHIP OPPORTUNITIES

Major Sponsor (£2,000 + VAT)

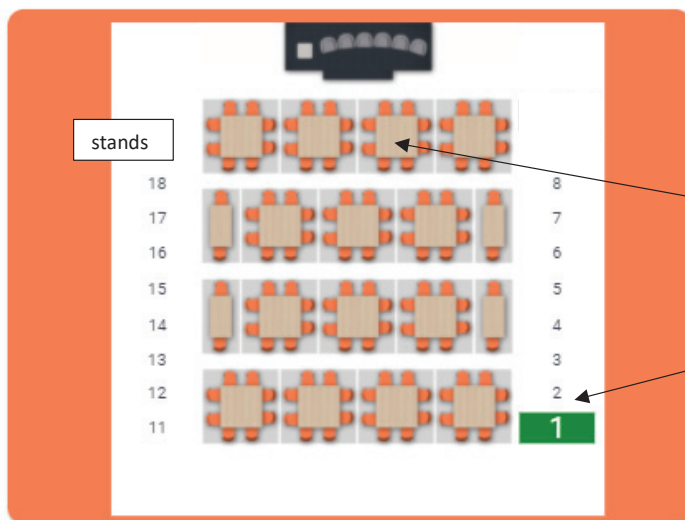
Virtual exhibition stand developed with company branding and materials
2 x Sponsor tables in the networking area on the day
8 x passes to the event

Sponsor (£1,600 + VAT)

Virtual exhibition stand developed with company branding and materials
1 x Sponsor table in the networking area on the day
6 x passes to the event

Individual Passes (£400 + VAT per person)

Industry representatives not having a sponsorship package
No exhibition stand or table in the networking suite



Networking Suite

At Registration / Breaks/
Lunchtime

Sponsors Tables

Networking via camera and
microphone

**Virtual Stands (link from
logo) numbers 1-18**

**Additional floors – more
sponsor tables**



Example stand presented at the British Infection Association – 15th October 2020

Virtual Stands

Accessible from networking suite
via a link from a LOGO icon

Pre-event email sent out

Link sent out to registered
delegates twice

Post-event email sent out

Link sent with survey monkey CPD
feedback email

Virtual stand - delegate feedback
requested

Link resent when following up a
week later